

Expo FILIPINO
ALBERTA 2025



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Expo Organizers will offer services to the Realtors in exchange for their pledges as Co-Presenter Sponsors:

Terms of reference between Expo Organizers vs Realtors as “Co-Presenter”:

- 1) Expo organizers will secure a Ready-for-Occupancy (RFO) one-unit condo (1 bedroom) from the realtors worth PHP 5.5 Million;
- 2) Expo Organizers will conduct a Raffle draw against the RFO one-bedroom unit - Target Tickets Sales of PHP 8 Million;
 - 2.1. If the Target sales do not meet the amount of PHP 8 Million,
 - A. The Organizers will get 40% of the total ticket sales,
 - B. The Realtors 25% of the total sales,
 - C. The remaining 35 %; will be shared to:
 - C.1. Grand Prize, 15%,
 - C.2. 1st Prize 10%,
 - C.3. 2nd Prize 5 %,
 - C.4. 3rd Prize 2.5%,
 - C.5. 4th Prize 2.5%



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3.) Expo Organizers will provide the Realtors:

- 25 pcs tent (with Printed Company Name)
- SIZE - 5x5 sqm each tent
- 2 (two) 5x5 sqm Booths/Tent for company use.
- Unlimited acknowledgement (On stage)
- Logo Inclusion on major marketing materials
- 1 minute video presentation / advertisement (played during gap)

4.) The Expo organizers will invite famous artists like (Kathryn/Richard) plus comedians during the concert show, 2nd day of the events, on October 4, 2025.

Why Co-present Expo Fili ₱5 Million in this Sponsorship?

Unmatched Visibility – Your brand becomes synonymous with real estate excellence in the Philippines.

- ◆ Direct Access to Decision-Makers – Meet investors, developers, top brokers, and high-net-worth buyers.
- ◆ Massive ROI Potential – Convert exposure into high-value sales and industry credibility.



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Package 2

Php. 1,000,000.00/17,241 USD PLATINUM SPONSOR PACKAGE

LIVE STREAMING VALUE

- 5 • Admission Tickets
- OBB/CBB
- 10 • 30 sec TVC Spot
- 4 • 10 sec studio visual with the brand and the the RMU2024-2025 delegates
- Judge
- Presenter of Award
- Live Streaming Closing Credits

RADIO PLUGS: 120 plugs

- Four (4) radio stations 2x per day for 2 weeks to promote coronation night

PRINT AND PUBLICITY CAMPAIGN (INTERNATIONAL)

- Logo inclusion in Publicity Materials
- 15 • Print Ads
- Press Releases
- Coronation Night Poster
- Inclusion in the official pageant streamers
- Inclusion of your logo in the invitation tickets

SOCIAL MEDIA EXPOSURE

- Runway Model Universe 2024/2025
- 20 • Facebook: **Runway Model Universe** event pics with logo and acknowledgement
- 6 • You Tube: Runway Model Universe videos of product with Candidates
- 20 • Instagram: @runwaymodeluniverse.ca- mention and hashtag of products

BELOW THE LINE EVENTS: 20MIN. (20 ALL)

- Display of streamers
- Casual/live mention
- Jingle playback
- Product sampling
- Booth display if venue permits
- Segments in the show
- Judge
- Rights to choose a Mister _____ Post events
- Pre-pageant and finals night
- Tickets
- Photo op with the winners



INCLUSIVE OF 3-DAY ACCESS (CONCERT SHOW, DINNER FOR 1, ONE NIGHT HOTEL ACCOMMODATION FOR 2 & 1 RAFFLE TICKET ENTRY TO WIN A CONDO UNIT WORTH 139,000 CAD)



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Package 3

Php. 500,000.00/8,620 USD GOLD SPONSOR PACKAGE

LIVE STREAMING VALUE

- 3 • Admission Tickets
- OBB/CBB
- 8 • 30 sec TVC Spot
- 2 • 10 sec studio visual with the brand and the the RMU2024-2025 delegates
- Live Streaming Closing Credits

RADIO PLUGS: 50 plugs

- Four (4) radio stations 2x per day for 2 weeks to promote coronation night

PRINT AND PUBLICITY CAMPAIGN (INTERNATIONAL)

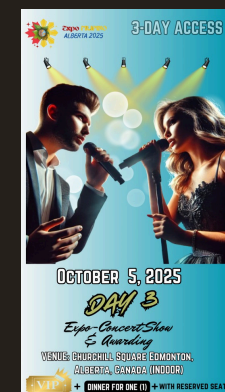
- Logo inclusion in Publicity Materials
- 10 • Print Ads
- Press Releases
- Coronation Night Poster
- Inclusion in the official pageant streamers

SOCIAL MEDIA EXPOSURE

- Runway Model Universe 2024/2025
- 15 • Facebook: **Runway Model Universe** event pics with logo and acknowledgement
- 4 • You Tube: Runway Model Universe videos of product with Candidates
- 10 • Instagram: @runwaymodeluniverse.ca- mention and hashtag of products

BELOW THE LINE EVENTS: 15

- Display of streamers
- Casual/live mention
- Jingle playback
- Product sampling
- Booth display if venue permits
- Segments in the show
- Judge
- Rights to choose a Mister_____ Post events
- Pre-pageant and finals night
- Tickets
- Photo op with the winners



INCLUSIVE OF 3-DAY ACCESS (CONCERT SHOW, DINNER FOR 1, ONE NIGHT HOTEL ACCOMMODATION FOR 2 & 1 RAFFLE TICKET ENTRY TO WIN A CONDO UNIT WORTH 139,000 CAD)



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Package 4

Php. 100,000.00/1,724 USD SILVER SPONSOR PACKAGE

LIVE STREAMING VALUE

- 2 • Admission Tickets
- 6 • 30 sec TVC Spot
- 1 • 10 sec studio visual with the brand and the the RMU2024-2025 delegates

PRINT AND PUBLICITY CAMPAIGN (INTERNATIONAL)

- ✓ • Logo inclusion in Publicity Materials
- 8 • Print Ads
- ✓ • Press Releases
- ✓ • Coronation Night Poster
- ✓ • Inclusion in the official pageant streamers

SOCIAL MEDIA EXPOSURE

- ✓ • Runway Model Universe 2024/2025
- 5 • Facebook: **Runway Model Universe** event pics with logo and acknowledgement
- 2 • You Tube: Runway Model Universe videos of product with Candidates
- 5 • Instagram: @runwaymodeluniverse.ca- mention and hashtag of products

BELOW THE LINE EVENTS: 10

- ✓ • Display of streamers
- ✓ • Casual/live mention
- ✓ • Jingle playback
- ✓ • Product sampling
- ✓ • Booth display if venue permits
- ✓ • Segments in the show
- ✓ • Judge
- ✓ • Rights to choose a Mister _____ Post events
- ✓ • Pre-pageant and finals night
- ✓ • Tickets
- ✓ • Photo op with the winners



RMU 100K SPONSORS'
1 RAFFLE ENTRY

PRIZES

TOYOTA FORTUNER

— 2.4 G 4x2 MT



TOYOTA VIOS

— VIOS 1.3 XE CVT



HONDA CLICK 125I



TERMS AND CONDITIONS:

1. ELIGIBILITY: ONLY SPONSORS WHO HAVE CONTRIBUTED A MINIMUM OF P100,000 / USD 1,742 ARE ELIGIBLE FOR THE RAFFLE. FULL PAYMENT MUST BE MADE TO QUALIFY FOR ONE (1) RAFFLE ENTRY.

2. PRIZES: TOYOTA FORTUNER OR TOYOTA VIOS OR HONDA CLICK

3. SPONSOR REQUIREMENTS: INDIVIDUAL SPONSORS MUST BE FILIPINO CITIZENS AND AT LEAST 18 YEARS OLD. FOREIGN SPONSORS ARE ELIGIBLE IF THEY SPONSOR THROUGH A PHILIPPINE-REGISTERED COMPANY. THIS IS REQUIRED FOR PRIZE CLAIMS.

4. EXCLUSIONS: THE ORGANIZATION IS NOT LIABLE FOR ANY LOSS, DAMAGE, OR DISPUTES RELATED TO CONTRACTS, VOUCHERS, OR OTHER AGREEMENTS MADE WITH SPONSORS.

5. RAFFLE DRAW: THE DRAW WILL TAKE PLACE ONLY DURING THE RUNWAY MODEL UNIVERSE GRAND FINALS, WITH A CONTINGENT OF 60 QUALIFIED SPONSORS. WINNERS MUST PRESENT VALID IDENTIFICATION AND PROOF OF SPONSORSHIP TO CLAIM THEIR PRIZE.

6. ANY DISCREPANCY BETWEEN THE RAFFLE ENTRY AND THE IDENTIFICATION CARD PRESENTED WILL RESULT IN FORFEITURE OF THE PRIZE.

7. RAFFLE ENTRY HOLDERS OR THEIR DULY AUTHORIZED REPRESENTATIVES (WITH SPECIAL POWER OF ATTORNEY OR BOARD RESOLUTION) MUST BE PRESENT DURING THE RAFFLE DRAW.



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Package 5

Php. 50,000.00/862 USD

PARTICIPATING SPONSOR PACKAGE

- Participating Sponsor Php 50, 000.00
- 3 Spots 30sec commercial during the finals
- Display of streamers
- Casual/Live Mention
- Product Sampling
- Booth Display if the venue permits
- Social Media Exposure: Instagram, Facebook and YouTube
- Press Releases
- Posters, Banners and Ads
- Pre-Pageant Events and Finals Night Tickets.

Package 6

Php. 5,000.00/86 USD

DONOR SPONSOR PACKAGE

- Logo/Name Inclusions in Press Releases, Posters, Banners and Social Media
- Casual and Live Mentions
- Pre-pageant Events and Finals Night Tickets

REMARKS : ONLY TRANSACT with AUTHORISED PERSONELS PLEASE CALL THE NUMBER ABOVE /EMAILS for VERIFICATION. WE DO NOT ALLOW ANY OF OUR PARTICIPANTS TO RECEIVE MONETARIES /ANY EQUIVALENT for that MATTER .

We will be Sending you Detailed Programme when you send us your company / personal profile and contact details for communication.

- RMU MANAGEMENT



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SPONSORSHIP CONFIRMATION DETAILS

We would like to participate in this event being a _____ for the upcoming events scheduled on:

OCT. 3-5, 2025 | EXPO FILIPINO CANADA

Theme: "Awareness on Climate Change & Revolutionizing Real Estate Through Bluezone Wellness Development"

Location/Venue: Edmonton, Alberta, Canada

As your sponsor, our company agrees to the sponsorship arrangement below:

- Co-Presenter: Agreed Amount Php _____
- *PLATINUM*: Agreed Amount Php _____
- GOLD: Agreed Amount Php _____
- SILVER: Agreed Amount Php _____
- Participating Sponsor: Agreed Amount Php _____
- Donor: Agreed Amount Php _____

NAME OF COMPANY : _____

FULL NAME OF OFFICIAL REPRESENTATIVE: _____

Designation: _____

Landline & Mobile Nos. _____

Email address: _____

Other special remark/s or special arrangement/s:

CONTACT:

ERIC M. PINEDA

EXPO FILIPINO CANADA

Runway Model Universe Foundation

Sales & Marketing

expofilipinoalberta@gmail.com

+639455642900

SEND A COPY AND RECEIPT TO:

EXPOFILIPINOALBERTA@GMAIL.COM | +63945-564-2900



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EXPO-FILIPINO ALBERTA

October 3-5, 2025



The Winston Churchill Square in Edmonton, Alberta, Canada



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Bookable Spaces Map



- E** Churchill Square, Event Space 2
Width: 121 feet
Length: 93 feet
Usable Square Feet: 14484.5
- F** Churchill Square, Event Space 3
Width: 143 feet
Length: 89 feet
Usable Square Feet: 14015.5
- G** Churchill Square, Event Space 4
Width: 153 feet
Length: 126 feet
Usable Square Feet: 19236